Advertising with LARA

ASTA Worldwide Destination Guide

Annual US travel trade publication

Travel-trade placements

Print display

Full page, double-page spread, outside back cover, inside front-cover spread, inside back-cover spread and opposite contents.

Sponsored content

Partner content and advertiser-supplied advertorial, subject to ASTA and editorial approval.

Print artwork

Full page

Trim 276 mm high × 206 mm wide. With bleed 286 mm high × 216 mm wide.

Double-page spread

Trim 276 mm high × 412 mm wide. With bleed 286 mm high × 422 mm wide.

File

PDF/X-1a:2001 with U.S. Web Coated (SWOP) v2 output intent. Type at least 10 mm inside trim. Allow 10 mm at the gutter.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

contact@laramediagroup.com

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