Advertising with LARA

The London Standard

Thursday lifestyle spreads

Print placements

Lifestyle and travel section

Strip 256 × 37 mm. Other published positions include 256 × 137 mm, 124 × 137 mm, 124 × 66 mm, 58 × 137 mm, 256 × 90 mm and 124 × 87 mm (width × height).

Advertorial

Main-copy examples by layout run to 450–550, 180–200, 100–110, 250–275 and 100–120 words. A 10–30 character headline and 10–30 word box accompany the booked layout.

Production

Creative

Supply 300 dpi CMYK JPEGs, ready for print, with publication rights. The pack allows two sets of amendments before final approval.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

contact@laramediagroup.com

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