Advertising with LARA

The London Standard

Travel and lifestyle guides

Print placements

Newspaper guide display

Full page 340 mm high × 268 mm wide. Other positions 158 × 256 mm, 158 × 125 mm and 79 × 256 mm (height × width).

Advertorial

Published main-copy ranges are 480–530 words for a full page, 160–350 words for a half page and 120–150 words for a quarter page. Headlines 10–30 characters and box copy 10–30 words.

Production

Creative

Supply PDF/X-1a:2001 and 300 dpi CMYK images. Provide a colour proof for finished artwork.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

contact@laramediagroup.com

LARA MEDIA GROUP LTD (UK company no. 13952247) and LARA MEDIA GROUP LLC (New Mexico Business ID 0008062379).

US mailing address: 322 Robinson Ln, Wilmington, DE 19805, United States.