Advertising with LARA

The Collection

By National Geographic Traveller (UK)

Sponsored placements

Collection editions

Book a cover or display position associated with a specialist standalone edition or enquire about a country-themed sponsored section in National Geographic Traveller (UK).

Paid profiles

Full content page, double-page content spread or leading advert. The 2026 package describes design to the edition's template, a dedicated property page in the digital edition for 12 months and a participation certificate.

Participation assets

The kit includes access to the Collection logo for email, website and social use subject to applicable permission and usage terms.

Production

Advertorial assets

The supplied layout example calls for four or five high-resolution JPEGs at 300 dpi. Its main copy examples run to 315 words for a single page and 750 words for a spread. A separate Q&A is shown at 160 words.

Approval

Agree the edition, layout, sidebars and image rights with LARA before supplying final materials.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

contact@laramediagroup.com

LARA MEDIA GROUP LTD (UK company no. 13952247) and LARA MEDIA GROUP LLC (New Mexico Business ID 0008062379).

US mailing address: 322 Robinson Ln, Wilmington, DE 19805, United States.