Advertising with LARA

Wanted Magazine, Sunday Times Lifestyle, TimesLIVE

South Africa

Wanted Magazine

Full Page, Double Page Spread and Half Page Horizontal

Sizes (W × H): Full Page trim 275 × 350 mm, bleed 285 × 360 mm and type 241 × 316 mm. Spread trim 550 × 350 mm, bleed 560 × 360 mm and type 516 × 316 mm. Horizontal half page trim 275 × 175 mm, bleed 285 × 180 mm and type 241 × 158 mm.

Print creative

Use PDF/X-1a, CMYK and 300 dpi images. The kit calls for black text on the K plate only, 300% total ink coverage and a colour proof for accurate matching.

Native Article package

The listed package includes a day on the homepage, seven days in a relevant section, one boosted Facebook post, two organic posts on X and one Wanted newsletter insertion subject to editorial placement. Companion banners and homepage or section takeover are optional.

Special Editions and Digital Covers

Wanted offers bespoke print editions and special executions such as gatefolds and a centre-of-magazine die-cut pop-up. Digital Covers use the fashion team for shoots and interviews, with distribution via Wanted's site and social channels.

Sunday Times Lifestyle and TimesLIVE

24 Hour Sponsorship

Arena's desktop and mobile schedule lists a homepage takeover on Sunday Times Lifestyle and TimesLIVE. It separately lists a TimesLIVE section takeover.

Arena Native Packages

The Arena digital schedule lists Premium, Standard and Sponsored Content options. Premium includes one article, two homepage days, six section days, two sponsored Facebook posts, three sponsored posts on X, a newsletter banner and companion display. Standard includes one article, one homepage day, seven section days, one sponsored Facebook post, two sponsored posts on X, a newsletter placement and companion display. Companion banners are 1000 × 250 or 728 × 90, 300 × 600 and 300 × 250 px, up to 60 KB. These are Arena package descriptions with title availability to confirm.

Sunday Times GenNext – 2025 programme

The organiser offered partner opportunities across the annual research campaign, interactive showcase, awards, supplement and industry insight sessions.

Ask LARA to confirm current availability and the final specification for your selected placement.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

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