Advertising with LARA

The Zoe Report, NYLON, Bustle, Elite Daily, W Magazine

United States

BDG Studios and lifestyle titles

Branded content and events

BDG Studios produces partner content and live or virtual experiences. BDG also offers strategy informed by consumer insights and custom research.

Lifestyle titles

BDG's lifestyle portfolio includes Bustle, NYLON, The Zoe Report and Elite Daily.

Named editorial initiatives

BDG's beauty overview describes Bustle video series 7 Days of Skin and Elite Daily's Add To Cart: Holiday. W's New Originals Issue is presented across print, digital and social.

NYLON experiential

NYLON's title profile describes event programming at Art Basel, Coachella and Fashion Week.

Ask LARA to confirm current availability and the final specification for your selected placement.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

contact@laramediagroup.com

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