# Advertising with LARA

*British Vogue, Tatler, British GQ, Glamour UK, Vanity Fair*

United Kingdom

## UK print production

### British Vogue

Full page (W × H): 210 × 285 mm trim, 216 × 291 mm with bleed, 190 × 265 mm type area. Spread (W × H): 420 × 285 mm trim, 426 × 291 mm with bleed, 400 × 265 mm type area. Horizontal half page (W × H): 210 × 140 mm trim, 216 × 146 mm with bleed, 190 × 130 mm type area. Vertical half page (W × H): 98 × 285 mm trim, 104 × 291 mm with bleed, 88 × 265 mm type area. The production portal specifies PDF/X-4, 3 mm bleed, crop marks on bleed ads and ISO Coated v2 300% CMYK. Supply the two pages of a spread as separate files.

### Tatler

Full page (W × H): 220 × 285 mm trim, 226 × 291 mm with bleed, 200 × 265 mm type area. Spread (W × H): 440 × 285 mm trim, 446 × 291 mm with bleed, 420 × 265 mm type area. Horizontal half page (W × H): 220 × 140 mm trim, 226 × 146 mm with bleed, 200 × 130 mm type area. Vertical half page (W × H): 108 × 285 mm trim, 114 × 291 mm with bleed, 98 × 265 mm type area. The production portal specifies PDF/X-4, 3 mm bleed, crop marks on bleed ads and ISO Coated v2 300% CMYK. Supply the two pages of a spread as separate files.

### British GQ

Full page (W × H): 210 × 285 mm trim, 216 × 291 mm with bleed, 190 × 265 mm type area. Spread (W × H): 420 × 285 mm trim, 426 × 291 mm with bleed, 400 × 265 mm type area. Horizontal half page (W × H): 210 × 140 mm trim, 216 × 146 mm with bleed, 190 × 130 mm type area. Vertical half page (W × H): 98 × 285 mm trim, 104 × 291 mm with bleed, 88 × 265 mm type area. The production portal specifies PDF/X-4, 3 mm bleed, crop marks on bleed ads and ISO Coated v2 300% CMYK. Supply the two pages of a spread as separate files.

### Vanity Fair UK ad portal

Full page (W × H): 203 × 276 mm trim, 209 × 282 mm with bleed, 183 × 256 mm type area. Spread (W × H): 406 × 276 mm trim, 412 × 282 mm with bleed, 386 × 256 mm type area. Horizontal half page (W × H): 203 × 136 mm trim, 209 × 142 mm with bleed, 183 × 126 mm type area. Vertical half page (W × H): 99 × 276 mm trim, 105 × 282 mm with bleed, 89 × 256 mm type area. The production portal specifies PDF/X-4, 3 mm bleed, crop marks on bleed ads and ISO Coated v2 300% CMYK. Supply the two pages of a spread as separate files.

# Digital supply

### Condé Nast Britain UK digital creative

Rich media requires a GIF or JPEG fallback. Any sound starts only after a user click.

### Glamour UK

Condé Nast directs advertisers to a global Glamour media kit. Local UK placements and asset specifications need separate confirmation.

Ask LARA to confirm current availability and the final specification for your selected placement.

# Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

**contact@laramediagroup.com**

LARA MEDIA GROUP LTD (UK company no. 13952247) and LARA MEDIA GROUP LLC (New Mexico Business ID 0008062379).

US mailing address: 322 Robinson Ln, Wilmington, DE 19805, United States.