Advertising with LARA

EliteGen

Canada

EliteGen print placements

Full page and spread

Full page trim 9 × 11.75 in, bleed 9.75 × 12.5 in and non-bleed 8.25 × 11 in. The double spread lists bleed 18.75 × 12.5 in and non-bleed 17.125 × 11 in. The magazine is perfect bound. The national print menu includes back cover, inside front and back cover and an inside-front-cover spread, as well as standard full pages and spreads.

EliteGen digital placements

Sponsored Content

The 2026 package places an advertiser-supplied article and pictures on EliteGen's homepage carousel and included three days on singtao.ca.

Big Box Display Ad and Outstream Video

The 2026 kit lists a 300 × 250 px Big Box and MP4 or MOV for Outstream Video, maximum 400 MB. Both are listed for homepage or run-of-site placements across EliteGen and Sing Tao.

eG Express in Sing Tao Headline

The 2026 kit describes sponsored content and premium ads beside the weekly eG Express lifestyle column in the sister publication.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

contact@laramediagroup.com

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