Advertising with LARA

Eyes Magazine

United Kingdom

Historical advertising formats

Eyes Magazine UK optical trade title

The publisher's historical page listed front cover, back cover and inside front cover, plus quarter, half and full pages, double-page spreads and one-eighth-page strips. Special formats included inserts, gatefolds of up to four or eight pages, and cover tip-on gifts. The Guide to Suppliers offered 12 insertions with a minimum size of 45 × 85 mm.

Advertorials and promotional inserts

Historical listings describe design and layout for bespoke advertorials and inserts such as brochures, catalogues, newsletters, USBs and stick-ons.

Ask LARA to confirm current availability and the final specification for your selected placement.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

contact@laramediagroup.com

LARA MEDIA GROUP LTD (UK company no. 13952247) and LARA MEDIA GROUP LLC (New Mexico Business ID 0008062379).

US mailing address: 322 Robinson Ln, Wilmington, DE 19805, United States.