Advertising with LARA

LNE & Spa American Edition, LNEonline.com

United States

Digital American Edition

Six full pages

The six-month package includes six full-page ads, two email blasts, one podcast feature and one Editor's Product Review. Social collaboration is limited to advertisers and exhibitors.

Twelve full pages or twelve double-page spreads

The two twelve-month options both include six email blasts, two podcast features, two Editor's Product Reviews, a Treatment Room Video, a homepage banner and a sponsored workshop. Social collaboration is limited to advertisers and exhibitors. A single dedicated email blast is also available.

Full page and spread assets

Supply JPG or PNG. Full page is 8.5 × 11 in and spread is 17 × 11 in. The kit specifies 0.125 in bleed for both.

LNE Online and Esthetician Edit

Homepage Banner and Hot Product Feature

Homepage Banner is 1000 × 300 px JPG or PNG. Hot Product Feature takes a 1080 × 1080 px JPG or PNG. The kit lists the magazine, Instagram, newsletter and show programme/flyer as feature channels.

Podcast and trade show

The Esthetician Edit features educational talks, live demonstrations and product features. The kit lists Apple Podcasts, Spotify and YouTube for the podcast, with social and newsletter promotion. The International Congress of Esthetics & Spa offers a separate event platform.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

contact@laramediagroup.com

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