Advertising with LARA

Vogue Australia, GQ Australia, Stellar, Body+Soul

Australia

Vogue Australia and GQ Australia print

Vogue Australia Full Page and Double Page Spread

A full page is 285 × 210 mm trim, 269 × 194 mm design area and 295 × 220 mm bleed (H × W). Send two individual full pages for a spread and keep critical elements at least 15 mm from either side of the spine.

Vogue Australia gatefolds

Outside-front-cover flap trim is 285 × 195 mm, design area 269 × 179 mm and bleed 295 × 205 mm.
Inside-front-cover gatefold spread trim is 285 × 402 mm, design area 269 × 386 mm and bleed 295 × 412 mm.
Supply the inside-front-cover gatefold spread as one file. Sizes are H × W.

GQ Australia Full Page and Double Page Spread

A full page is 330 × 270 mm trim, 314 × 254 mm design area and 340 × 280 mm bleed (H × W). Supply two single pages for a spread, with critical elements clear of the inner 10 mm on each page.

GQ Australia gatefolds

Outside-front-cover flap trim is 330 × 262 mm, design area 314 × 246 mm and bleed 340 × 272 mm.
Inside-front-cover gatefold spread trim is 330 × 527 mm, design area 314 × 511 mm and bleed 340 × 537 mm.
Supply the inside-front-cover gatefold spread as one file. Sizes are H × W.

Vogue Australia magazine artwork

Use press-ready CMYK PDF 1.3 or 1.4, with embedded fonts, effective image resolution of at least 260 dpi and crop marks at least 6 mm from trim. Identify each side of a spread.

GQ Australia magazine artwork

Provide a press-ready CMYK PDF 1.3 or 1.4, with embedded fonts, images at 260 dpi or higher effective resolution and crop marks offset at least 6 mm. Identify left and right pages when supplying a spread.

Stellar and Body+Soul print

Stellar Tabloid

The November 2026 index maps Stellar to the Tabloid table. Standard non-bleed sizes (H × W) include full page 380 × 262 mm, double-page spread 380 × 551 mm and horizontal half page 188 × 262 mm. Placement availability depends on the product.

Body+Soul 310 Newsprint

The November 2026 index maps Body+Soul to 310 Newsprint. Full page trim 310 × 278 mm, bleed 320 × 289 mm, type area 290 × 258 mm. Spread trim 310 × 550 mm, bleed 320 × 561 mm, type area 290 × 530 mm. Both require bleed artwork. Non-bleed horizontal half page is 144 × 262 mm. Sizes are H × W.

Body+Soul press-ready artwork

Supply CMYK PDF 1.4 without printer marks, with 200 dpi images, embedded fonts and the material ID. On spreads, reserve a 10 mm text-free zone on either side of the centre.

Event partnership example

Vogue Codes – 2024 example

Vogue Australia documented a branded programme with its event partner, including a Sydney summit and a partner participant on a panel.

Ask LARA to confirm current availability and the final specification for your selected placement.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

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