Advertising with LARA

The Sunday Times STYLE, LUXX, Times Media

United Kingdom

Magazine print

The Sunday Times STYLE

Full page (W × H): 210 × 282 mm trim, 216 × 288 mm with bleed, 200 × 272 mm type area. Spread (W × H): 420 × 282 mm trim, 426 × 288 mm with bleed, 410 × 272 mm type area. Vertical half page (W × H): 98 × 282 mm trim, 104 × 288 mm with bleed, 93 × 272 mm type area. Horizontal half page (W × H): 210 × 135 mm trim, 216 × 141 mm with bleed, 200 × 130 mm type area. Send a spread as one file and leave 12 mm across the centre clear of terms and conditions.

LUXX Magazine and LUXX Report

Full page (W × H): 280 × 330 mm trim, 286 × 336 mm with bleed, 270 × 320 mm type area. Spread (W × H): 560 × 330 mm trim, 566 × 336 mm with bleed, 550 × 320 mm type area. Supply the spread as one file.

Times Media premium print and inserts

The magazine rate card includes full page, double-page spread, inside front cover and outside back cover options. The inserts page lists Sunday Times bellybands, loose inserts, 4–8 page bound-ins and a production-inclusive four-page bound-in with scent tip-on.

Times Media digital

Channel takeovers, display and video

Beauty and Fashion are weekly sub-channel takeovers with estimated delivery of 200,000 and 500,000 ad impressions respectively. Supply all included formats across devices, including skins. Network display options include MPU, Leaderboard, Mobile Banner, Double MPU, Billboard, PushDown Billboard and Interscroller. Video options include outstream, mobile vertical and pre-roll.

Standard, Premium and Enhanced Native

The listed guaranteed views are 10,000 for Standard and Premium and 30,000 for Enhanced. For Business & Finance, the corresponding figures are 8,000, 10,000 and 30,000. These packages include display slots, hosting in branded-content rails and campaign optimisation.

Newsletter sponsorship

The sponsorship includes a logo and two banner placements. Fashion and Luxury also include two editorial box-outs.

Ask LARA to confirm current availability and the final specification for your selected placement.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

contact@laramediagroup.com

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