Advertising with LARA

WWD, SHE Media

United States

SHE Media and StyleCaster

Impactful Media

SHE Media offers high-impact creative, premium video and targeted display through direct or programmatic buying. Atlas Data Studio supplies first-party segments and contextual alignment for cookieless audience targeting.

StyleCaster formats in the 2022 one-sheet

The January 2022 one-sheet describes targeted display, custom articles, slideshows and video, influencer campaigns, and virtual or physical event sponsorship.

WWD, Beauty Inc and Robb Report

WWD Beauty CEO Summit

The 2026 summit documents a sponsored WWD beauty trade event. Confirm the partner structure and deliverables for future editions.

Robb Report Studio

The publisher's Unscripted at Four Seasons campaign is an example of a custom digital storytelling project.

POPSUGAR

Penske Media portfolio

POPSUGAR joined Penske Media Corporation through the June 2026 Vox Media transaction and appears in Penske's PMX portfolio.

Ask LARA to confirm current availability and the final specification for your selected placement.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

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