Advertising with LARA

Schön!, Schön! alive, Schön! Switzerland, Schön! studio

United Kingdom / EU / Global

Schön! main edition print

Display and cover options

The publisher lists single pages and spreads in standard or specified positions, inside-front-cover and inside-back-cover spreads, outside back cover, masthead, table of contents, editor's letter and gatefold on request. Single-page trim is 215.9 × 279.4 mm and spread trim is 431.8 × 279.4 mm. Use 3.15 mm bleed, CMYK US Web Coated SWOP v2, at least 300 dpi and PDF or TIFF. Embed or outline fonts.

Schön! main edition digital and production

Digital campaigns and creative collaborations

The kit lists social-only campaigns, client-produced digital content, bespoke production, newsletter sponsorship and a 360 collaboration across print, digital and social. Campaign roll-outs can include Instagram feed, Stories and Reels, homepage or editorial placement, newsletter inclusion, motion, timed pinning and reporting. Creative collaborations can involve talent casting, branded films, white-label content and event activations.

Other Schön! editions

Schön! alive

The publisher lists Schön! alive as a separate printed edition.

Schön! Switzerland

The Swiss title publishes in German, French and Italian. Schön! Switzerland advertises tailored print, online and social placements.

Ask LARA to confirm current availability and the final specification for your selected placement.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

contact@laramediagroup.com

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