Advertising with LARA

Slim Magazine

Australia

Slim Magazine print

Full Page and Double Page

Artboards are 210 × 297 mm and 420 × 297 mm respectively (W × H). Add 5 mm bleed on each edge with trim marks. Keep a 16 mm margin and leave a 16 mm safety gutter in the centre of a spread.

Half Page and Third Page

The half-page area is 180 × 128 mm and the third-page area is 180 × 70 mm (W × H).

Cover positions

Inside Front Cover, Inside Back Cover and Back Cover are offered as premium positions.

Artwork

Supply a press-quality PDF with 300 dpi images. Photography, copywriting, design and layout are available by arrangement. The advertiser checks the proof and approves it by email.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

contact@laramediagroup.com

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