Advertising with LARA

SPHERE, Spherelife.com

United Kingdom

SPHERE print

Display and premium positions

Full page: 220 × 297 mm trim, 226 × 303 mm with bleed, 200 × 277 mm type area. Spread: 440 × 297 mm trim, 446 × 303 mm with bleed, 420 × 277 mm type area. Provide a high-resolution CMYK PDF, colour proof, crop marks and 3 mm bleed. Use Fogra 39L and keep text at least 5 mm inside trim. Include 3 mm gutter allowance on each page. The publisher prefers two single-page PDFs where possible. An inside-front-cover to first-text-page spread requires a 5 mm crossover image on each page. Listed premium positions include outside and inside back covers, first spread and facing contents.

Print and digital partnership

Includes six pages of branded editorial with online and social coverage. The published package includes 2,500 copies with a cover customised for the campaign and a covering letter for UK clients.

Spherelife.com

Full Digital Partnership

A bespoke package brings together at least two native web features, an email newsletter and social media.

Digital Native Feature, Property of the Week and Weekly Newsletter

One native article includes at least seven days of homepage visibility. Property of the Week and Weekly Newsletter sponsorship are subject to availability.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

contact@laramediagroup.com

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