Advertising with LARA

ESSENCE, ESSENCE.com

United States

ESSENCE magazine and ESSENCE.com

Print and digital advertising

ESSENCE accepts advertising in the magazine and on ESSENCE.com.

2025 print production reference

The 2025 kit calls for high-resolution PDF/X-1a and lists 9.75 × 12.25 in full-page bleed with a 9.125 × 11.625 in live area. The layout table and general size statement give different trim widths. Qualifying full-run print ads also ran in the digital edition under the kit's terms.

2025 digital formats

The kit describes display and video inventory with Programmatic Guaranteed and Private Marketplace buying.

Sundial portfolio

Related brands and experiences

The 2025 ESSENCE kit identifies ESSENCE Studios, ESSENCE Festival of Culture, Refinery29 and Beautycon within Sundial's portfolio, and lists NaturallyCurly alongside Beautycon.

Ask LARA to confirm current availability and the final specification for your selected placement.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

contact@laramediagroup.com

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