Advertising with LARA

THE GLOSS

Ireland

THE GLOSS print

Display Ads and Native Advertising

THE GLOSS offers display space, native advertising and in-house design. The publisher lists a large-format edition with The Irish Times and a smaller glossy newsstand edition.

Print promotions and Inserts/Sampling

Print opportunities include reader events, partner promotions, competitions and insert or sampling activity.

THE GLOSS digital

Exclusive Channel Takeover, Display Ads and Native Features

THE GLOSS lists exclusive channel takeovers, web display, native features, directory placements, competitions and embedded video.

Weekly Newsletter Placement

Brands can book placement in the weekly email or an exclusive “In Partnership With” newsletter. The publisher also presents partnerships spanning print, digital and events.

Ask LARA to confirm current availability and the final specification for your selected placement.

Enquire with LARA

Tell us your audience, budget and timing. We’ll confirm the placements, price, delivery dates and artwork requirements before you book.

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