# Advertising with LARA

*The Gold Coast Magazine*

Australia

## The Gold Coast Magazine print

### Full Page and cover positions

Full Page, Inside Back Cover and Outside Back Cover are 210 × 297 mm. Inside Front Cover DPS and Front DPS on pages 2–3, 4–5 or 6–7 are 420 × 297 mm (W × H).

### Half Page (Horizontal) and 1/3 Page (Horizontal)

Half Page is 180 × 131 mm and 1/3 Page is 180 × 64 mm (W × H). Half-page artwork is supplied to size without bleed or crop marks.

### Artwork and design service

Supply a press-ready CMYK PDF at 300 dpi. Full pages and spreads require 5 mm bleed, crop marks outside the bleed and type 15 mm in from trim. Supply a spread as one PDF and leave a 16 mm type-free gutter at its centre. For in-house design, supply a detailed brief, 300 dpi imagery, EPS logos and final proofread copy.

## Digital

### Website banners and paid posts

The kit lists banner advertising and paid posts, with the magazine website, Instagram and Facebook identified as channels.

Ask LARA to confirm current availability and the final specification for your selected placement.

## Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

**contact@laramediagroup.com**

LARA MEDIA GROUP LTD (UK company no. 13952247) and LARA MEDIA GROUP LLC (New Mexico Business ID 0008062379).

US mailing address: 322 Robinson Ln, Wilmington, DE 19805, United States.