Advertising with LARA

TLN Magazine, tlnmag.com

United Kingdom / Global

2025 published print specifications

Full Page Brand Ad and Double Page Brand Ad

The 2025 kit specifies a 220 × 285 mm single-page trim, 230 × 295 mm bleed and 185 × 250 mm type area. The spread specifies 440 × 285 mm trim, 450 × 295 mm bleed and 410 × 255 mm type area. Listed positions include front and back covers, inside back cover, prime and middle inside spreads, full page, facing editor's letter, and facing contents. The kit also lists a double-page interview.

2025 published digital specifications

Featured Editorial Article

The 2025 specification accepts up to 2,000 words, 10–15 professional images, a company video, website and contact or booking details. Publication can be on TLNINT.com, TLNMAG.com or both.

Web Banner Advertising

The 2025 kit lists Standard 728 × 90 px, Premium 300 × 250 px and Deluxe 1,000 × 124 px. It describes publisher design for approval, a link to the advertiser's website, and banner rotation across TLNMAG.com pages.

Newsletter Promotion and social coverage

The 2025 newsletter package lists up to 500 words, two professional images, website and email information, and a summary of the promotion. The 2025 kit states that advertising receives social exposure for the duration of the booking.

Ask LARA to confirm current availability and the final specification for your selected placement.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

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