Advertising with LARA

Trend

United States

Print and advertorial

Advertorial inclusions

The publisher includes copywriting, editing and production. One page has 125 words and one image, two pages have 250 words and two to three images, three pages have 350 words and three to four images, and four pages have 500 words and three to five images.

2027 production window

Advertorial material is due by 1 April 2027 and press-ready advertising by 15 April 2027. The print and online issue is scheduled for June 2027.

2025 mechanical reference

The 2025 print rate card gives an 8.375 × 10.875 in standard trim and requests a press-quality PDF.

Digital

2027 digital edition and website

Film + Media flipbook ads come as half-page, full-page, two-page, three-page and four-page formats. The kit includes an advertiser link and continuing flipbook placement for issue ads. The website banner is a separate six-month placement.

Ask LARA to confirm current availability and the final specification for your selected placement.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

contact@laramediagroup.com

LARA MEDIA GROUP LTD (UK company no. 13952247) and LARA MEDIA GROUP LLC (New Mexico Business ID 0008062379).

US mailing address: 322 Robinson Ln, Wilmington, DE 19805, United States.