Advertising with LARA

The Telegraph

Saturday broadsheet spreads

Print placements

Saturday lifestyle display

Strip 324 × 54 mm. Display sizes include 324 × 220 mm, 158 × 220 mm, 324 × 106 mm, 158 × 106 mm, 75 × 220 mm, 75 × 106 mm, 213 × 106 mm, 102 × 220 mm and 102 × 106 mm (width × height).

Advertorial

The spread example takes 900–1,000 words. The pack also gives 530–560, 240–260, 90–100, 310–330 and 120–140 word ranges for the smaller layouts. Headlines 10–30 characters and box copy 10–30 words.

Production

Creative

Supply 300 dpi CMYK JPEG images. Two rounds of amendments are listed before final approval, with a 48-hour approval window.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

contact@laramediagroup.com

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