Advertising with LARA

Travel Media Awards

Event sponsorship and programme advertising

Previous-edition sponsorship formats

Headline sponsor

The 2026 package specified event naming rights, logo placement, email and social promotion, a video of up to 45 seconds, presentation of five awards, a full programme page and five tickets.

Trade or consumer partner

The published package included website and event branding, an email mention, presentation of three awards and three tickets.

Award category

The package included website, programme and e-ticket branding, email and social exposure, presentation of the sponsored award and two tickets.

Reception, programme and lanyards

The prior edition offered a welcome reception sponsorship, printed programme ads and one full-colour badge or lanyard branding opportunity. Each was listed with two tickets.

The October 2026 event has taken place. Ask LARA for the next edition's packages and dates.

Enquire with LARA

Tell us your audience, budget and timing. We'll confirm the placements, price, delivery dates and artwork requirements before you book.

contact@laramediagroup.com

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